# From Pastures to Progress: Tales from the 50<sup>th</sup> Dairy Industry Assembly

### Introduction

A group of Master's Degree Graduates from Food Technology, Dairy Technology, and Dairy Chemistry disciplines, were invited to volunteer at Dairy Industry Conference in Hyderabad. The students, led by Coordinator Dr. P. Geetha and Dean Dr. N. Kumaravelu, were tasked with assisting the event. The team consisted of Suba G, Dhinaha S, Madesh S, Baranidharan S, Kaaviya K S, Kamaleeswari K, Snekha M P, Tamilarasi M, Ramesh Kanna E, Vignesh S, AzroonFahmeetha M, and Bakyalakshmi D. The volunteering activity provided them with the opportunity to connect with various professionals, including Professors, Scientists, Dairy farmers, Dairy industry Experts, dairy-based companies, food-related companies, and government-based dairy industry Officials. These networkings not only help them in their professional life but also contribute to their professional development.

# Multiple Duties, Infinite Training

The 50th Dairy Industry Conference (DIC) was a challenging task, requiring coordination of accommodations, vehicle arrangements, and hotel selection based on guest preferences and convenience, as well as hotel reception personnel. The distribution of eco-friendly kits, pamphlets, sweets, note pads, and pens was organized by the Indian Dairy Association (South Zone) in eco-friendly Jute bags. The volunteers tested their patience by organizing guests in an orderly manner, ensuring everything was useful for the attendees. The event was a success, showcasing the importance of hospitality and coordination.

# **Challenges and Opportunities**

Volunteers visited Dodla Dairy Pvt. Ltd. in Hyderabad, gaining valuable information about job opportunities and placements. They were guided by Satya Narayana, Regional Manager of HR, Rajini Kumar, Plant Manager, and Bhagya Naik, Senior Executive - Production, who provided valuable insights into machine technology and processing. The dairy industry conference provided a platform for volunteering and networking, offering valuable insights and support for future endeavors. Interactions with eminent individuals and exhibitions broadened industry connections in sales, marketing, production, and quality. The DIC showcased cuttingedge technologies, new products, and solutions for the dairy industry. Participants had the opportunity to interact



INDIAN DAIRYMAN AUG 2024 | 94



Hon'ble, Minister for Milk and Dairy Development, Govt. of Tamil Nadu, Thiru.T. Mano Thangaraj with students of TANUVAS

with Industry Experts, explore partnerships, and learn about upcoming trends. The event not only provided networking opportunities but also sparking innovation within the dairy community. Tamil Nadu's Minister for Milk and Dairy Development, Thiru.T. Mano Thangaraj, appreciated the students' participation in technical events.

# Insight into the Professional Terrain

The conference organized technical sessions that enriched our understanding of the food and dairy industries. The speakers covered topics such as cuttingedge processing methods and quality control procedures. Their expertise helped us navigate the ever-changing industry and increase our knowledge base. The conference was a lifetime experience for TANUVAS students, providing them with new opportunities for development and success in their positions and organizations. The hotel stay provided an opportunity to connect with college students from Kerala, Karnataka. Telangana, and Andhra Pradesh. The teamwork from various states led to successful volunteer work. Hyderabad, known as the "City of Pearls" due to its historical trading centres and rulers, was arranged by Chairman, Volunteering Committee, 50th DIC, to visit important places like Birla Mandir, Gol Conda Fort, and Charminar.

### Conclusion

The dairy industry conference in Hyderabad's Hitech City was a success, fostering knowledge exchange, collaboration, and innovation within the sector. Speakers provided insightful presentations and industry leaders engaged in discussions. Attendees formed meaningful connections, and the diverse stalls showcased cutting-edge technologies driving dairy production, processing, and sustainability. The conference's impact extends beyond its duration, inspiring stakeholders to push the boundaries of excellence and drive positive change in the global dairy industry.

## Acknowledgement

The organization expresses gratitude for the opportunity to attend the 50th DIC, where they had the privilege of speaking with prominent Indian dairy industry figures. They express their gratitude to the Er. Dayanand Peter Sir, and Er Faisal Sir for their continuous support. The team expresses gratitude to Dr. P. Geetha for her tireless efforts in securing volunteer involvement and her enthusiasm in guiding the conference. They acknowledge the challenges they faced, which provided valuable insights into maintaining composure, encouraging cooperation, and taking initiative. They are proud of their accomplishments and humbled by the praise they received, stating that the conference will serve as a beacon for future life. Dr. Satish Kulkarni, Chairman, IDA (SZ); and Shri C.P. Charles, Secretary General -50th DIC & CEC Member - IDA; and Shri K.S. Kanna, Chairman, IDA - Tamil Nadu Chapter are also credited for coordinating the volunteers. The participants are excited to apply their learnings in the future.

> II years M.Tech Graduates College of Food and Dairy Technology, Tamil Nadu Veterinary and Animal Sciences University (TANUVAS), Chennai

> > AUG 2024 | 95