

CEO Panel Discussion



From L to R: Shri Sunil Reddy, Managing Director, Dodla Dairy; Shri M.K. Jagdish, Managing Director, KMF; Shri Srideep Kesavan, CEO, Heritage Foods Ltd.; Shri Bhupendra Suri, CEO, Creamline Dairy Products Ltd. (Godrej Group); Dr. Sudhindra Tatti, CEO, Prompt Innovations; Dr. Johnson Sakaja, Kenya Govt. Official and Shri C.P. Charles, Secretary General, 50th DIC and Director, ABT Foods, Coimbatore

Inaugural Day evening, before the commencement of Cultural Programme of the 50th Dairy Industry Conference (DIC), a session on CEO Panel Discussion was organized. Shri C.P. Charles, Secretary General, 50th DIC and Director, ABT Foods, Coimbatore moderated the session.

Panellists of the session were prominent leaders of the dairy sector both from private and cooperatives.

Shri Sunil Reddy, Managing Director, Dodla Dairy focussed on animal health. He explained the role of Digi Vets in the activities of animal health and breeding benefitting the dairy farmers.

Shri M.K. Jagdish, Managing Director, KMF narrated the usefulness of Yesashwini scheme, subsidies and animal purchase schemes. He stressed the role of linkages with R&D institutions for scientific dairy production and processing activities.

Shri Srideep Kesavan, CEO, Heritage Foods Ltd. deliberated more on value added products. He also spoke about the dairy farmers' welfare measures including skill development programmes and arranging financial aids to encourage youth to take up dairying as a profession.

Shri Bhupendra Suri, CEO, Creamline Dairy Products Ltd. (Godrej Group) briefed that creating innovative

infrastructure under rural conditions makes the dairy more producer centric.

Dr. Sudhindra Tatti, CEO, Prompt Innovations emphasized that purity is to be retained from udder of the milch animal to the consumer table. He said that they are working for the last three decades with transparency. He also informed that rapid cooling of milk at collection centres and milk tanker auto-sampling are helpful innovations for the dairy sector.

Dr. Johnson Sakaja, Kenya Govt. Official also participated in the panel discussion to learn Indian dairy system.