

Annual Day Conference



Dr. V. Bharathi Harishankar, Vice Chancellor, Avinashilingam University lighting the lamp at the inaugural function. To his left Shri C.P. Charles, Chairman, IDA (SZ) and To his right Shri Arun Patil, Chairman IDA (WZ)

IDA (Tamil Nadu Chapter) Celebrates Annual Day

A one day Conference on “Indian Dairying - Sustainability and Nutritional Security”



Dr. R.S. Sodhi, President-IDA delivering his Keynote Address, virtually



Sectional view of the Annual Day audience

Chairman, NDDB addressing the event, virtually

A Brief Report on Conference

Tamil Nadu Chapter of Indian Dairy Association celebrated its Annual Day on October 14, 2022 by organizing a one day Conference on a theme, “**Indian Dairying - Sustainability and Nutritional Security**” in association with the Avinashilingam Institute for Home Science and Higher Education for Women, Coimbatore and Nutritional Society of India, Coimbatore Chapter.

The Conference was inaugurated by Dr. V. Bharathi Harishankar, Vice-Chancellor of the Institute. She highlighted the integral part of milk in human life and praised Dr. Verghese Kurien for his contributions to make India as a self-sufficient country in milk. The Keynote address was delivered virtually by Dr. R.S. Sodhi, President, IDA and MD, GCMMF. He explained how the consumption of milk and dairy products has been increasing over the last ten years due to introduction of consumer friendly value added products from time to time by the dairy cooperatives and corporate. He also dwelt on the prosperity of our dairy markets in the coming years based on India's geographical advantage for exporting our dairy products to the neighboring importing countries like China, Russia, UAE and Africa. He further highlighted that 90 million dairy farmers are benefitted from the industry through earnings close to 80% of the consumer rupee as milk price and it is the highest in the World. He insisted that in future the dairy industry should manufacture nutritionally rich products at an affordable price to sustain viability of operations.

Shri Meenesh Shah, Chairman, National Dairy Development Board (NDDB), in his virtual Special address, insisted that sustainability and nutritional security in India should be viewed as a balancing act between responsible use of natural resources and socio-economic and nutritional benefits which the dairy sector currently provides to millions of dairy farmers and consumers. He emphasized that innovations and application of new practices in areas of genomics, feeding, healthcare, dairy plant management, use of clean energy, food safety and quality will be key



avenues for sustaining the growth of Indian dairy sector. He highlighted a few significant interventions being made by NDDDB in making the dairy industry more robust and sustainable.

Shri C.P. Charles, Chairman, IDA (South Zone), in his Presidential address lauded the dairy farmers for fulfilling the vision of Dr. V. Kurien to make our country to reach self-sufficiency in milk and keeping India in the first position on milk production for the past 24 years. He lauded that Anand Model crafted and implemented by Dr. Kurien has already made dairying sustainable in India and the value chain in the system is robust and stands as a role model for the agri sector. He added that sustainability is futuristic and the dairy sector should continually endeavor to improve its efficiency and effectiveness in all its operations to sustain viability.



Chairman IDA (SZ)
Delivering the
Presidential Address

Shri Arun Patil, Vice-President, IDA in his address narrated how Amul, NDDDB and Anand Model Dairy Cooperatives were established and praised the sacrifice of milk producers in the small town Anand in Gujarat who were responsible for showing the world that how dairy cooperatives have established the livelihood of small and marginal farmers in India with the able guidance of Sardar Vallabhbhai Patel, Shri Morarji Desai, Shri Tribhuvandas Patel and Dr. Verghese Kurien.

A Souvenir and Recipe Book were released on the occasion jointly by the Vice-Chancellor and Chairman, IDA (South Zone). Souvenir contains 21 technical articles and 198 abstracts. Recipe book contains 84 recipes on milk & dairy products, developed by the students across Tamil Nadu.

Shri R.G.S. Ramamoorthy, Chairman, IDA TN Chapter made the welcome speech and Dr. S. Kowsalya,

Registrar of the Institute proposed Vote of Thanks.

Shri K.S. Kanna, Vice-Chairman, IDA Tamil Nadu Chapter efficiently organized the Conference in coordination with the Dept. of Food Science & Nutrition of Avinashilingam Institute.

The following technical sessions were held during the conference:

- **Sustainability in Milk Production** by Shri C.P. Charles, Director, Tedmag Training Academy, Coimbatore
- **Sustainability in Milk Processing** by Shri IAM Justin, General Manager (Tech & Opns), Jeppiar Dairy, Thiruvannamalai
- **Sustainability in Milk Sale and Distribution** by Shri J.R. Joseph, General Manager (Sales & Mktg), Vijay Dairy, Trichy
- **Bovine Colostrum - Role in Sports Nutrition** by Dr. Mahendran Appukutty, Professor, Bangunan Akademik 3, Universiti Teknologi, Mara, Malaysia
- **Functional Properties of Milk and Milk Products** by Dr. S. Kowsalya, Registrar and Professor, Food Science & Nutrition Dept., Avinashilingam Institute, Coimbatore
- **Organic Milk and Milk Products - Opportunities and Challenges** by Dr. G. Rajarajan, Asst Professor, TANUVAS, Thanjavur

Awards were distributed to the students who excelled in Poster presentation and Cookery contest held in connection with the Conference in the Valedictory Function. Summation of the Conference proceedings was made by Shri C.P. Charles, Chairman, IDA (South Zone) in his Valedictory Address. The Conference was attended by 1384 participants including 1000 students from streams of Food Science, Dairy Science, Bio-Tech, Food Micro and Ph.D. scholars from reputed Colleges and Universities across Tamil Nadu, Kerala and Karnataka. The participants included members from IDA, dairy entrepreneurs, commercial dairy farm owners, small and marginal dairy farmers, academicians and scientists. Since the Conference was in a hybrid mode, good numbers of participants attended it through online from India and abroad.



Dignitaries
releasing the
Souvenir on
Annual Day