

MILK Products

WHOLESALE PRICES

Skimmed Milk Powder

Brand	Price (per kg)
Gokul	346.00
Madhusudan	320.00
Sagar	374.00
Sourabh	360.00

RETAIL PRICES

(Taxes included)

Skimmed Milk Powder

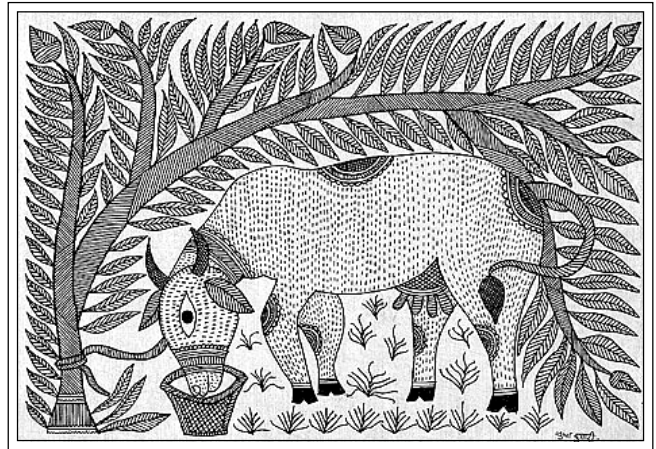
Brand	Pack Size	MRP (Rs.)
Anik	500 gm Pouch	195.00
Gokul	1 kg polypack	370.00
Madhusudan	1 kg pouch	375.00
Sagar	500 gm Pouch	210.00
Verka	1 kg Pouch	355.00

Infant Milk Powder

Brand	Pack Size	MRP (Rs.)
Amul Spray	500 gms tin	197.00
Amul Spray	1kg tin	380.00
Lactogen I	400 gm refill	—

Below are prices of selected National Brands of Milk Products. Wholesale and Retail Prices are separately indicated.

Source : Gujarat Cooperative Milk Marketing Federation, Delhi, and direct receipt from sales office of some brand. Prices indicated as on December 24, 2019



Butter

Brand	Pack Size	MRP (Rs.)
Amul	500 gms	235.00
Gokul	500 gms	220.00
Mother Dairy	500 gms	225.00
Vita	500 gms	220.00
Verka	500 gms	230.00

Ghee

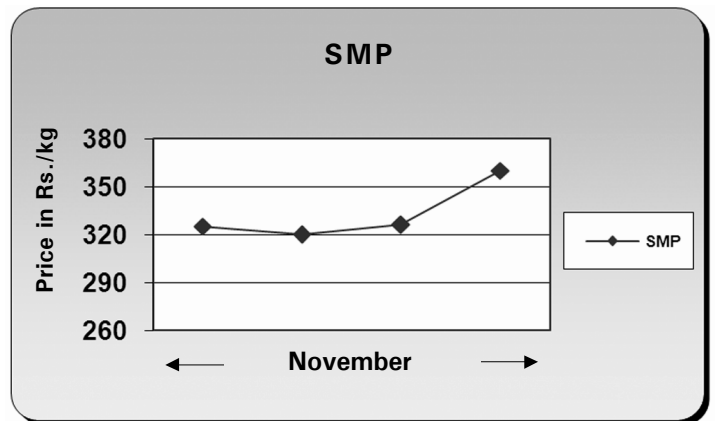
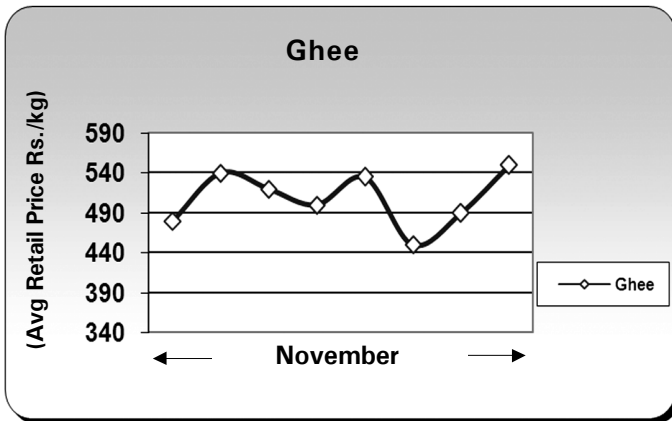
Brand	Pack Size	MRP (Rs.)
Amul	905 gm (refill)	500.00
Anik	1 ltr (CTN)	540.00
Gokul	1 ltr (Ploy Pouch)	520.00
Madhusudan	1 ltr (polypack)	500.00
Mother Dairy	902 gm (refill)	535.00
Verka	1 ltr (Mono Pack)	460.00
Vita	1 ltr (polypack)	520.00
Patanjali	1 ltr (polypack)	550.00

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PRICE TREND OF WHOLESALE MILK PRODUCTS

The graphical presentation is for November 2019, based on the average wholesale price (exclusive of taxes) as available from the sources (the print media, GCMMF and USDA, Dairy Market News website)

National



International

