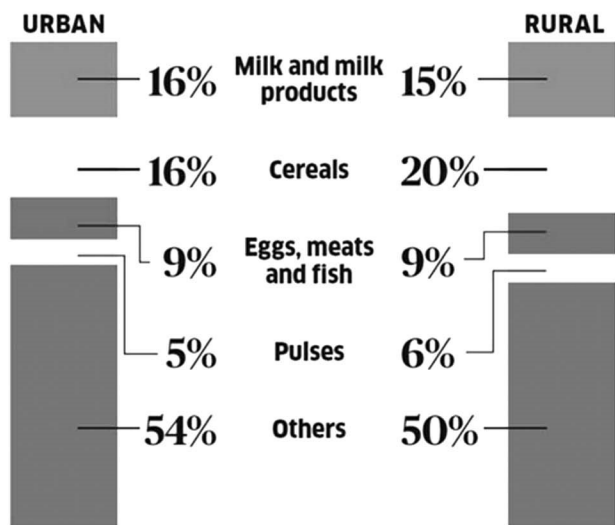


# Increased Love for Dairy Products in India

## 15% of Indians' food expenditure is on dairy

Share of total monthly expenditure on food (%)



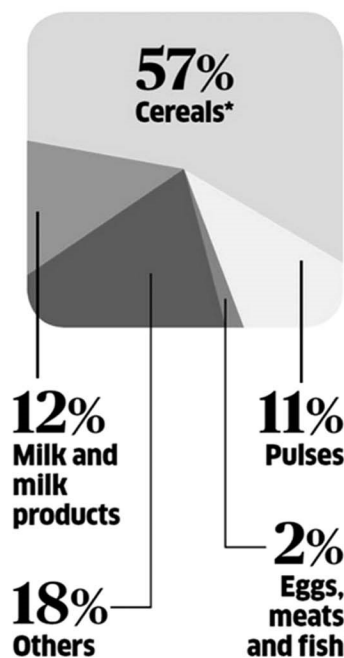
Source: National Sample Survey, 2011-12

## Love for dairy products



## Dairy is second biggest source of protein for Indians

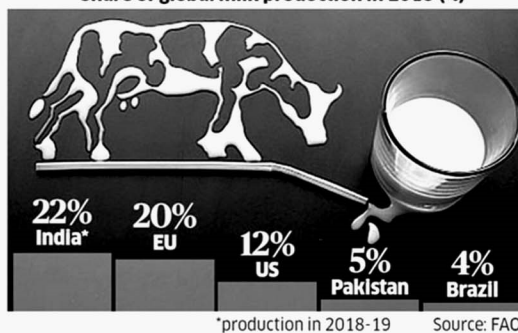
Contribution to per day protein consumption (%)



\*include rice, wheat, millets, etc  
Source: National Sample Survey, 2011-12, Leveraging Agriculture for Nutrition in South Asia

## India is world's largest milk producer

Share of global milk production in 2018 (%)



Consumption of dairy is set to grow substantially faster than that of meat

