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MILK Products

WHOLESALE PRICES

Skimmed Milk Powder

Brand	Price (per kg)		
Gokul	231.00		
Krishna			
Madhusudan	220.00		
Sagar	210.00		
Sourabh	252.00		

RETAIL PRICES

(Taxes included)

Skimmed Milk Powder					
Brand	Pack Size	MRP (Rs.)			
Anik	500 gm Pouch	195.00			
Gokul	1 kg pouch	280.00			
Madhusudan	1 kg pouch	300.00			
Sagar	1 kg pouch	280.00			
Verka	1 kg Pouch	270.00			

Below are prices of selected National Brands of Milk Products. Wholesale and Retail Prices are separately indicated.

Source : Gujarat Cooperative Milk Marketing Federation, Delhi, and direct receipt from sales office of some brand. Prices indicated as on April 22, 2019

Butter

Pack Size	MRP (Rs.)
500 gms	225.00
500 gms	220.00
500 gms	225.00
500 gms	207.00
500 gms	220.00
	500 gms 500 gms 500 gms 500 gms

Ghee

01100			
Brand	Pack Size	MRP (Rs.)	
Amul	905 gm (refill)	445.00	
Anik	1 ltr (CTN)	475.00	
Gokul	1 ltr (Ploy Pouch)	520.00	
Madhusudan	1 ltr (polypack)	500.00	
Mother Dairy	902 gm (refill)	500.00	
Verka	1 ltr (Mono Pack)	395.00	
Vita	1 ltr (polypack)	405.00	
Patanjali	1 ltr (polypack)	500.00	

Dairy Concluded Trades

Brand	Quantity (MT)		(As on 10-04-2019) Ex-Dairy Offered Price (₹/kg)		
	SMP	Butter	SMP	Butter	Ghee
Aavin	1450				
Aarey	419	197			
Nandini	400		186	245	
Vikas		270		*240	
Sudha	608	165	200	230	320
Gokul 100	100		200	243	
		*220	*250		
Mahanand		1	205	204	
Dev Bhog				230	
Verka			220	245	
* Buffalo Milk	Trae	Trade Duration : 16 March - 15 April 2019		Source: www.ncdfie	Market.com

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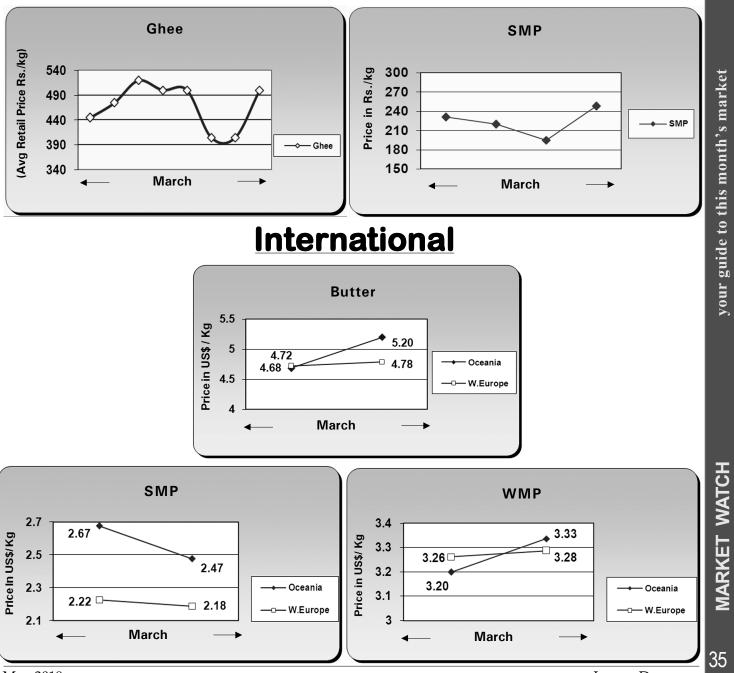
PRICE TREND OF WHOLESALE MILK PRODUCTS

The graphical presentation is for March 2019, based on the average wholesale price (exclusive of taxes) as available from the sources (the print media, GCMMF and USDA, Dairy Market News website)



MARKET WATCH

National



May 2019

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