

MILK Products

WHOLESALE PRICES

Skimmed Milk Powder

Brand	Price (per kg)
Gokul	242.00
Krishna	—
Madhusudan	220.00
Sagar	195.00
Sourabh	248.00

RETAIL PRICES

(Taxes included)

Skimmed Milk Powder

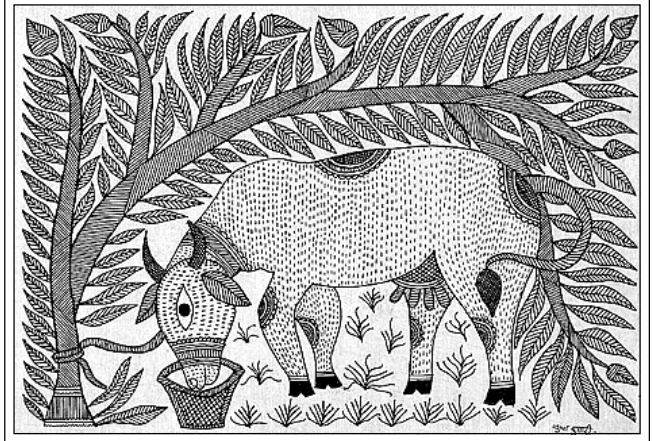
Brand	Pack Size	MRP (Rs.)
Anik	500 gm Pouch	195.00
Gokul	1 kg pouch	280.00
Madhusudan	1 kg pouch	300.00
Sagar	1 kg pouch	260.00
Verka	1 kg Pouch	270.00

Infant Milk Powder

Brand	Pack Size	MRP (Rs.)
Amul Spray	500 gms tin	182.00
Amul Spray	1kg tin	350.00
Lactogen I	400 gm refill	—

Below are prices of selected National Brands of Milk Products. Wholesale and Retail Prices are separately indicated.

Source : Gujarat Cooperative Milk Marketing Federation, Delhi, and direct receipt from sales office of some brand. Prices indicated as on January 22, 2019



Butter

Brand	Pack Size	MRP (Rs.)
Amul	500 gms	225.00
DMS	500 gms	—
Gokul	500 gms	220.00
Mother Dairy	500 gms	225.00
Vita	500 gms	207.00
Verka	500 gms	220.00

Ghee

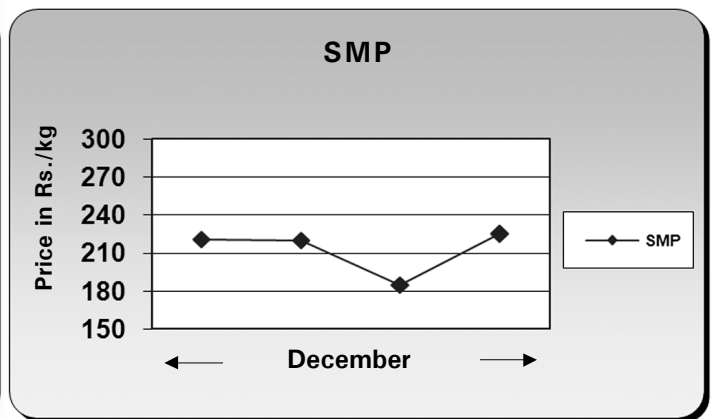
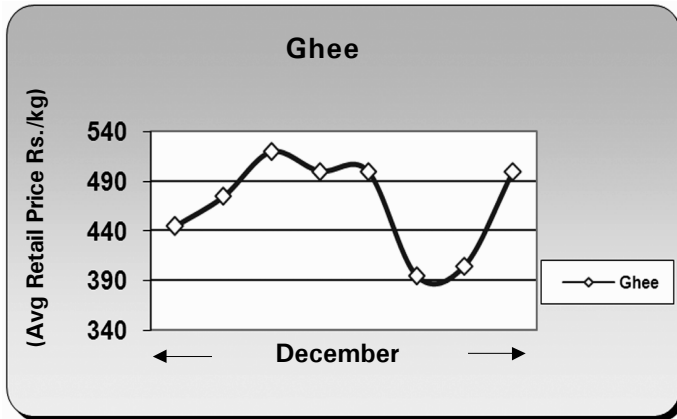
Brand	Pack Size	MRP (Rs.)
Amul	905 gm (refill)	445.00
Anik	1 ltr (CTN)	475.00
DMS	1 ltr (Ploy Pouch)	—
Gokul	1 ltr (Ploy Pouch)	520.00
Madhusudan	1 ltr (polypack)	500.00
Mother Dairy	902 gm (refill)	500.00
Verka	1 ltr (Mono Pack)	405.00
Vita	1 ltr (polypack)	405.00
Patanjali	1 ltr (polypack)	500.00

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PRICE TREND OF WHOLESALE MILK PRODUCTS

The graphical presentation is for December 2018, based on the average wholesale price (exclusive of taxes) as available from the sources (the print media, GCMMF and USDA, Dairy Market News website)

National



International

