

MILK Products

WHOLESALE PRICES

Skimmed Milk Powder

Brand	Price (per kg)
Gokul	315.00
Madhusudan	330.00
Sagar	—
Sourabh	335.00

RETAIL PRICES

(Taxes included)

Skimmed Milk Powder

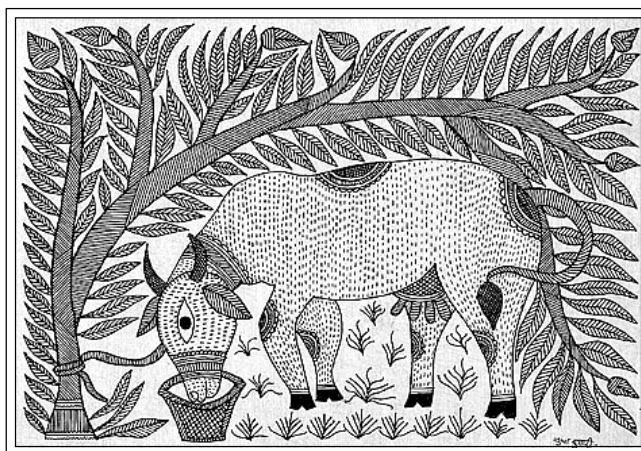
Brand	Pack Size	MRP (Rs.)
Anik	500 gm Pouch	195.00
Gokul	1 kg pouch	340.00
Madhusudan	1 kg pouch	375.00
Sagar	1 kg pouch	—
Verka	1 kg Pouch	335.00

Infant Milk Powder

Brand	Pack Size	MRP (Rs.)
Amul Spray	500 gms tin	189.00
Amul Spray	1kg tin	365.00
Lactogen I	400 gm refill	—

Below are prices of selected National Brands of Milk Products. Wholesale and Retail Prices are separately indicated.

Source : Gujarat Cooperative Milk Marketing Federation, Delhi, and direct receipt from sales office of some brand. Prices indicated as on September 23, 2019



Butter

Brand	Pack Size	MRP (Rs.)
Amul	500 gms	225.00
Gokul	500 gms	220.00
Mother Dairy	500 gms	225.00
Vita	500 gms	220.00
Verka	500 gms	220.00

Ghee

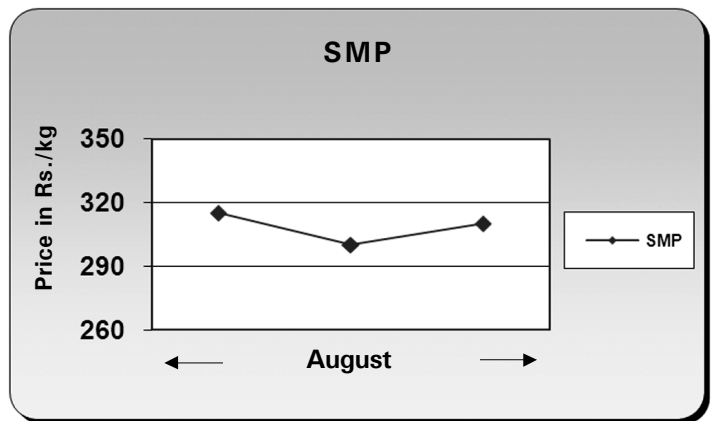
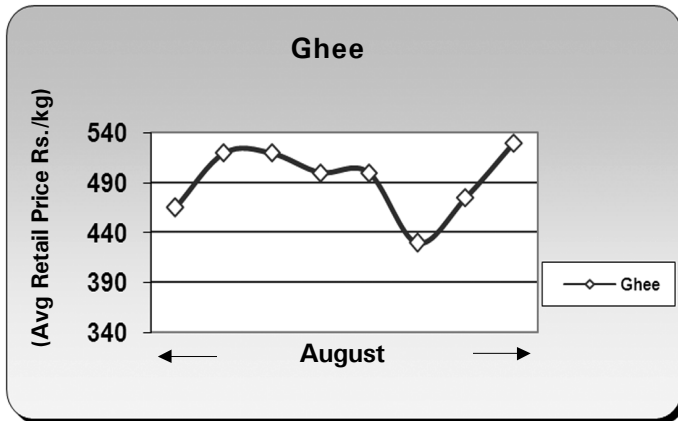
Brand	Pack Size	MRP (Rs.)
Amul	905 gm (refill)	465.00
Anik	1 ltr (CTN)	520.00
Gokul	1 ltr (Ploy Pouch)	520.00
Madhusudan	1 ltr (polypack)	500.00
Mother Dairy	902 gm (refill)	515.00
Verka	1 ltr (Mono Pack)	450.00
Vita	1 ltr Mono Pack (905 gm)	475.00
Patanjali	1 ltr (polypack)	530.00

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PRICE TREND OF WHOLESALE MILK PRODUCTS

The graphical presentation is for Aug. 2019, based on the average wholesale price (exclusive of taxes) as available from the sources (the print media, GCMMF and USDA, Dairy Market News website)

National



International

