

## **INDIAN DAIRY ASSOCIATION (EAST ZONE)**

## 51<sup>st</sup> Dairy Industry Conference

Anchored by Indian Dairy Association, Bihar State Chapter

March 6-8, 2025 at Ashoka International Convention Center, Patna





SPONSORSHIP FORM					
IDA Institutional Membership No					
Name of the Organization:					
Address					
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SPONSORSHIP DETAILS			FREEBIES TO THE SPONSOR		
Type of Sponsorship Amount Exhibition		Color Advt. Delegates Display and printing			
	(In Rs)	Space	in Souvenir	Allowed	of Logo
Supper Platinum	25 Lakh	27 Sq Mt	Full Page	12	On Brochure, Delegate Kit, Stationery, Back Drop All Gates in City & Media Meets
Platinum	20 Lakh	24 Sq Mt	Full Page	10	On Brochure, Delegate Kit, Stationery, Back Drop & Media Meets
Gold	15 Lakh	18 Sq Mt	Full Page	7	Do
Silver	10 Lakh	9 Sq Mt	Full Page	5	Do
Delegates Kits	15 Lakh	18 Sq Mt	Full Page	7	Do
Cultural Program/day	3 Lakh	Full Page	2Back Drop a	t Program	
Branding of Main Convention Hall (Bapu Sabhagar)- 5000 Seats	7 Lakh		Full Page	4	Sponsor's Name in Brochure, Tech. Sessions Display, Back Drop
Branding of Hall-2 (Gyan Bhawan Auditorium)- 800 Seat	3 Lakh s		Full Page	2	Do
Branding of Hall-3/4/5/6, Gyan B First Floor/Second Floor	2.5 Lakh hawan or-100 Seats		Full Page	2	Sponsor's Name in Technical Sessions Display, Back Drop
Branding of Lanyards Registration Counter	3 Lakh		Full Page	2	On Lanyards
Farmer's Session	2 Lakh		Full Page	2	Back Drop at Program
Lunch /Dinner	7.5 Lakh			2	Lunch Coupon & Branding at Venue
☐ Breakfast	3 Lakh			2	Breakfast Coupon & Branding at Venue
High Tea	2 Lakh			2	Branding at Venue
Technical Session	2 Lakh			2	Branding at Venue
Industrial Presentation	2 Lakh			2	30 Minutes slot for Company Presentation
Digital Screen	5 Lakh			2	
<b>Note:</b> GST@18% applicable over and above sponsorship charges. <b>Please Note:</b> Sponsorship Company has to be an Institutional Member of Indian Dairy Association. If not, they need to pay membership fee of Rs. 14750/- extra (One Year Membership Fee: Rs.12500 + GST@18% Rs. 2250). <b>PAYMENT DETAILS:</b>					
Payment of INR /USD			Online Pay	ment	Cheque/ DD NEFT
Bank Name					
Online Payment Transfer Reference / UTR No					
Cheque / DD No					
Bank Details: Name of the Account : Indian Dairy Association; Bank: ICICI BANK, Anisabad, Patna					

Account No.: 133301002827; IFSC - ICIC0001333

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